

THE WOOD CENTRE

For generations, our company has grown alongside wood: a living, natural raw material that demands respect, expertise, and passion. It is precisely from this profound connection with nature that our business approach takes shape, seamlessly combining innovation, efficiency, and sustainability into a tangible and lasting balance.

We believe in authentic care for wood, for the professionals who work with it, and for those who experience it every day. For this reason, we engineer high-performance formulations designed to guarantee professional results without compromising the health of applicators or environmental quality. From formulations based on natural raw materials to the latest cutting-edge technological advancements, every step we take is guided by a clear principle: prioritizing human health and the ecosystem by delivering dependable, safe, and durable solutions.

Efficiency, responsibility, and respect are the values that guide us every single day, today just as yesterday.



B.P.S. s.r.l.
Via Industria, 4 - 30029 San Stino di Livenza
Venezia Italy
Tel. +39 0421 951900 - Fax +39 0421 951902

www.bormawachs.com

A member of the SMG group.



BORMA

POINT_ PRO_ACADEMY_COLOR SYSTEM



We believe in the enduring value of change and continuous improvement: steady, consistent, and relentless growth that does not break away from the past, but draws strength from heritage to elevate both the present and the future. It represents a way of living that unites everyone at Borma Wachs in a shared path of awareness and mutual integration. It is an essential necessity, a deliberate evolutionary path.





The Borma Point project stems from the need to unite, within a dedicated physical space, the passion and vital partnership between manufacturing and distribution. A welcoming, functional, and consistent space designed to offer customers a comprehensive spectrum of professional and technical coating solutions. Choosing Borma Point means embracing a vision that goes beyond a standard retail store: it means sharing the ambition to champion eco-sustainable, premium-quality treatments engineered for the enhancement, restoration, and finishing of wood.



BORMACOLORSYSTEM

Design, creativity, and customization meet through the three dedicated Borma Color Systems:

1. Oil-Based | 2. Water-Based | 3. Industrial

Proprietary tinting technologies engineered to autonomously, accurately, and rapidly formulate bespoke colors on demand. Formulations can be matched directly from Borma collections or leading international color charts including RAL, NCS, and RAL Design—featuring over 42,000 reference shades to ensure absolute operational flexibility while optimizing warehouse stock levels.



BORMAONLINE

Borma Wachs online services are far more than a digital storefront: they are interactive hubs created for those who care for wood with professional competence and respect. Features include comprehensive digital catalogues categorized by application area, color charts, and a dedicated portal of video tutorials, practical guidelines, and technical deep-dives to refine skills and streamline workflows at any time. Reliable, expert, and accessible 24/7. Because wood has a soul, and mastering its enhancement requires dedicated expertise.



BORMAWEBAPP

Borma Wachs Configurator: an intelligent guided-search tool interconnected at every step with core resources across the bormawachs.com portal, augmented with advanced Artificial Intelligence (AI) algorithms for precision product and cycle configuration.



BORMAMERCHANDISING

Delivering targeted sales support and driving value at every touchpoint. Borma Wachs supports wood care professionals and retailers not only through high-grade chemical formulations, but also through a complete suite of effective, branded point-of-sale tools. High-impact display units, physical color cards, branded technical workwear, and informative POS literature are engineered to elevate product presentation, guide end-user selection, and strengthen brand presence across retail and workshop environments.



Borma Wachs Academy is our dedicated interactive space—both on-site and digital—designed for industry professionals, craftsmen, and wood enthusiasts focused on decoration, restoration, and substrate protection. The Academy provides comprehensive training modules and technical resources covering professional surface processing, antique restoration, gilding, and modern wood enhancement techniques.



BORMA PRO INDUSTRIAL WOOD FINISHES

The Borma Pro line is the industrial benchmark for heavy-duty daily wood finishing, delivering high-performance products for industrial wood protection, processing, and long-term maintenance. From interior applications (hardwood parquet, cabinetry, architectural staircases) to exterior wood exposed to weathering, every formulation is engineered to optimize processing times, ensure repeatable technical reliability, and achieve high-durability finishes across automated industrial coating lines and artisanal manual setups alike.



LEARN MORE:



BORMA POINT



BORMA COLOR



BORMA ON-LINE



BORMA MERCHANDISING



BORMA ACADEMY



BORMA PRO