



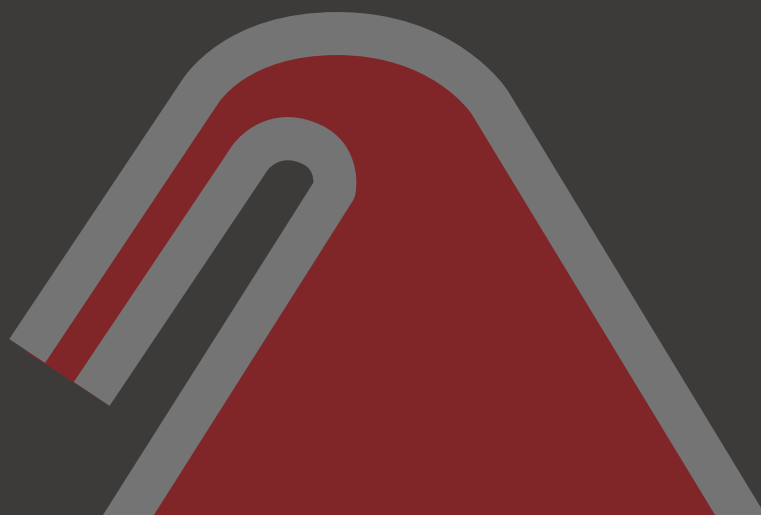
BORMA WACHS[®]

Wood Professional Cosmetics & Eco-Finishes



BORMA

POINT_ PRO_ACADEMY_COLOR SYSTEM



We believe in the value of change and continuous improvement. A slow yet steady and unstoppable growth that does not break away from the past, but rather draws strength from it to improve both the present and the future. It is a way of life that involves every member of Borma Wachs in a journey of awareness and mutual integration.

It is a natural progression — a destiny of evolution.



A Legacy of Passion

1928

B.P.S. srl is a family-run company, the result of a journey now in its fourth generation. A path driven by enduring passion for wood enhancing and processing, which **began in 1928** — the year in which **ANTON BRAND founded in Germany the first company specialized in wood treatment products** under his own name.

Since then, the company's experience has evolved and expanded, always with a strong focus on high-quality technology and environmentally sustainable impact.

From the master carpenter Anton Brand — who made his first deliveries by mail and bicycle — **the experience was handed down to Engineer Theodor Kaus**, who, more fortunate, was able to rely on a car.

In 1978, aiming to create a synergy between technology and creativity, the know-how and **the same passion were brought to Italy by Franco Bortoluzzi**. An Italian who had emigrated to Germany, he enthusiastically and determinedly accepted the challenge proposed by his father-in-law Theodor, and **went on to found Borma Wachs in Jesolo, near Venice**.

Since then, the technological exchange of materials and technical expertise has continued intensely and consistently, enabling the company's **growth into today's B.P.S. srl — ISO certified and distributed in over 50 countries worldwide**. Now led by the fourth generation, the company proudly carries on its ambition to share with its partners, collaborators, and distributors an almost century-long tradition of **passion and professionalism in surface treatments and wood processing**, with the utmost attention to **quality and environmental sustainability**.

2025



BORMA WACHS®
Wood Professional Cosmetics & Eco-Finishes

Index

Page 6_Values

Page 7_Research & Development

Page 8_Technologies

Page 9_Certifications

Page 10-19_Borma Point

Page 20-21_Borma Color System

Page 22-23_Borma on-line- Borma App

Page 24-25_Borma Merchandising

Page 26-27_Borma Academy

Page 28-29_Borma Pro

A craftsman with grey hair and a beard, wearing a light-colored shirt and dark overalls, is focused on applying a yellow wax to a wooden surface. He is using a small brush or cloth. In the foreground, a small metal can of BORMA HOLZ-WACHS is visible on the workbench. The background shows a dark, ornate wooden cabinet or wall. The lighting is dramatic, highlighting the craftsman's face and the texture of the wood.

Our Roots, Our Future

Values

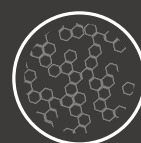
For generations, our company has been born and grown with wood — a living, natural material that demands respect, expertise, and passion. It is precisely from this deep connection with nature that our way of doing business takes shape, where innovation, efficiency, and sustainability come together in a balanced and lasting harmony. We believe in genuine care — for the wood, for those who work with it, and for those who live with it every day. That's why we develop high-performance products designed to deliver professional results without compromising the health of workers or the quality of the environment. From formulations based on natural raw materials to the latest technological advancements, every step we take is guided by a clear principle: to put people and the ecosystem at the centre, offering reliable, safe, and long-lasting solutions. Efficiency, responsibility, and respect are the values that guide us every day — today, as they always have.



Constantly Seeking the Best Solutions

Extraordinary Raw Materials: From Inorganic to Organic

Plants obtain energy and materials from their environment in the form of sunlight and inorganic chemicals, which they use to create compounds such as carbohydrates, lipids, and organic molecules. Lipid biosynthesis is a primary metabolic pathway in plants: the seed storage tissue can contain more than 60% lipids (triglycerides). During triglyceride synthesis, two biosynthetic processes take place — unsaturation and elongation — which determine the two fundamental characteristics of vegetable oils for technological purposes.



Natural Parquet Protection: Biomimetic Formulation to Nourish Wood

Seed oils are a special natural source for producing wood protection formulations. The chemical composition of seeds provides a reservoir of multiple chemical molecules suitable for nourishing and regenerating the internal structure of wood. Borma Wachs' oil-based products have been designed and developed according to a biomimetic principle, with the goal of regenerating the resinous component of wood: lignin. They are conceived to "nourish" the wood. Renewable plant-based raw materials are carefully modified and formulated to penetrate deeply and, after curing through oxypolymerization, recreate a cross-linked resinous structure similar to the original lignin.



Borma Wachs Circular Strategy

Global warming is caused by greenhouse gases (GHG) produced by human activities: when we burn fossil fuels such as coal or gasoline to generate electricity or power our cars, we release carbon dioxide (CO₂), which is the main greenhouse gas after water vapour. Every day, plants and microorganisms use CO₂ from the atmosphere to produce useful materials, reducing the amount of greenhouse gases. The process of photosynthesis uses solar energy to convert CO₂ and water into fruit (fructose), wood (polymeric cellulose), resin (lignin), and seeds (oils), which are renewable natural sources of raw materials. Plants naturally transform GHG into oil, which Borma Wachs uses to produce protective wood formulations. At the end of their life cycle, wood products are returned to the biosphere through biological degradation (fungi) or chemical-physical processes (fire). The carbon dioxide captured by plants in the biosphere returns to the biosphere after use. The cycle is complete — a circular economy in action.



Technology

WATER TRADITIONAL OIL

Our research laboratories have always been committed to finding the most suitable solutions for the various situations in which wood is used, both outdoors and indoors. The thermal stresses wood is generally subjected to are carefully evaluated, and the resulting formulations are tailored according to the end user, offering smart yet effective solutions as well as products more suited to industry professionals.

WATER-BASED

Derived from renewable natural sources. Hybrid materials with a high technological content.

TRADITIONAL

Rooted in the history of wood care and maintenance. Traditional technologies based on oil, beeswax, carnauba, vegetable resins, and shellac.

OIL-BASED

Based on oxidative raw materials produced by plants using earth, water, wind, and sunlight.





BORMA WACHS®

Wood Professional Cosmetics & Eco-Finishes

We certify our work

We rely on third party tests to certify the quality of our products.

EN71.III CERTIFICATION

The Danish laboratories of Eurofins have recognised the compliance of Borma Wachs oils with the EN 71- III regulation on the migration of heavy metals harmful to health, ensuring the safety of the treatments to the point of allowing their use for finishing or maintenance of toys for children.

IBR CERTIFICATIONS

Borma Wachs products are tested and approved by the Rosenheim Institute for Green Building. The analyses carried out certify our products regarding the content of VOC's, biocides, heavy metals and radioactive material guaranteeing their eco-compatibility with the principles of Green Building. The Company always aims to understand the needs and sensitivity of customers, trying to better interpret the request for sustainable and environmentally friendly treatments coming from the use of renewable raw materials, in order to reduce as much as possible the impact on environment and on the health of users and all stakeholders in our communities.

VOC FREE

All Borma Wachs branded products comply with the latest European legislation on emissions of potentially harmful substances into the atmosphere and have total regard for the environment and the health and wellbeing of our workers and our customers. With the new ECO PREMIUM - VOC FREE line we are able to offer an uncompromising range, with 100% natural and biodegradable products, with a VOC content reduced to zero.

EUROCLASSE BFL-S1

The products marked with this label have been awarded the Euroclass BFL-s1 certification by Istituto Giordano S.p.A., in accordance with the EN 13501-1 standard, which classifies construction materials based on their reaction to fire. This certification makes the products suitable for use along escape routes and in passageways in general.



Showcasing Passion

Where passion for wood comes together

The Borma Point project was created to embody — within a physical space — the passion and the unique, essential partnership between production and distribution. A welcoming, functional, and coherent space designed to offer customers a complete range of technical and professional solutions. Choosing Borma Point means embracing an idea that goes beyond a traditional point of sale. It means sharing the ambition to promote high-quality, eco-sustainable treatments aimed at enhancing wood — whether through restoration or refinement — while honouring tradition, the environment, and people, in a shared path of continuous technological progress and sustainability.



The Wood Center

A dynamic structure that adapts to any context, strategy, or ambition.

Each module hosts a specific product range — interconnected with the others, yet independent — allowing for flexible and logical sales management. Customers entering a Borma Point find a well-organized space, easy to navigate and immediately accessible.

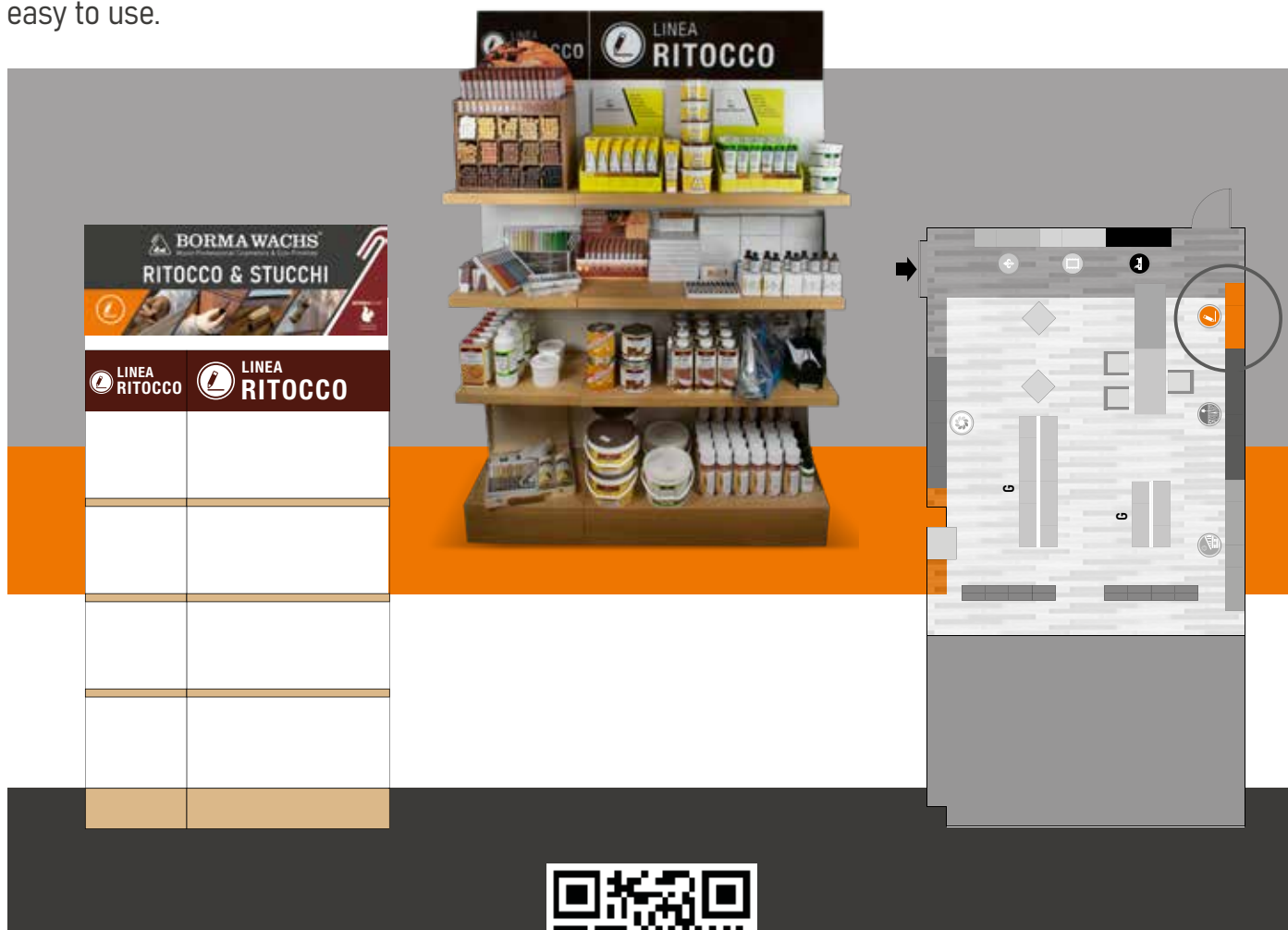




TOUCH-UP & FILLERS

A Journey to Perfection

Imperfections, whether natural or generated in the process of woodworking, or during normal use of wooden objects can all be repaired using special products chosen according to the type of the defect. Touch-Up is the art of perfection. These products, created due to Borma's vast experience in the field, have high added and calculable value and are easy to use.



INTERIORS

The natural warmth of wood



To treat and protect our interior wood, offering: finishing oils for parquet in various formulations and gloss levels; primer and topcoats, both water-based and traditional; waxes and other zero-emission maintenance products.

The composite image features several elements: a central display of LINEA INTERNI products (cans and bottles) on wooden shelves; a BORMA WACHS INTERNI product box on the left; a QR code at the bottom center; and a technical diagram of a door or cabinet on the right, showing internal components and a circular inset highlighting a specific detail.



EXTERIORS

Protect and Decorate



To restore strength and vitality while keeping outdoor wooden furniture and structures in top condition: exterior stains and finishes, water-based traditional and innovative technologies, hybrid 3-in-1 wax finishes; finishing oils for terraces; intensive special cleaners; maintenance products.

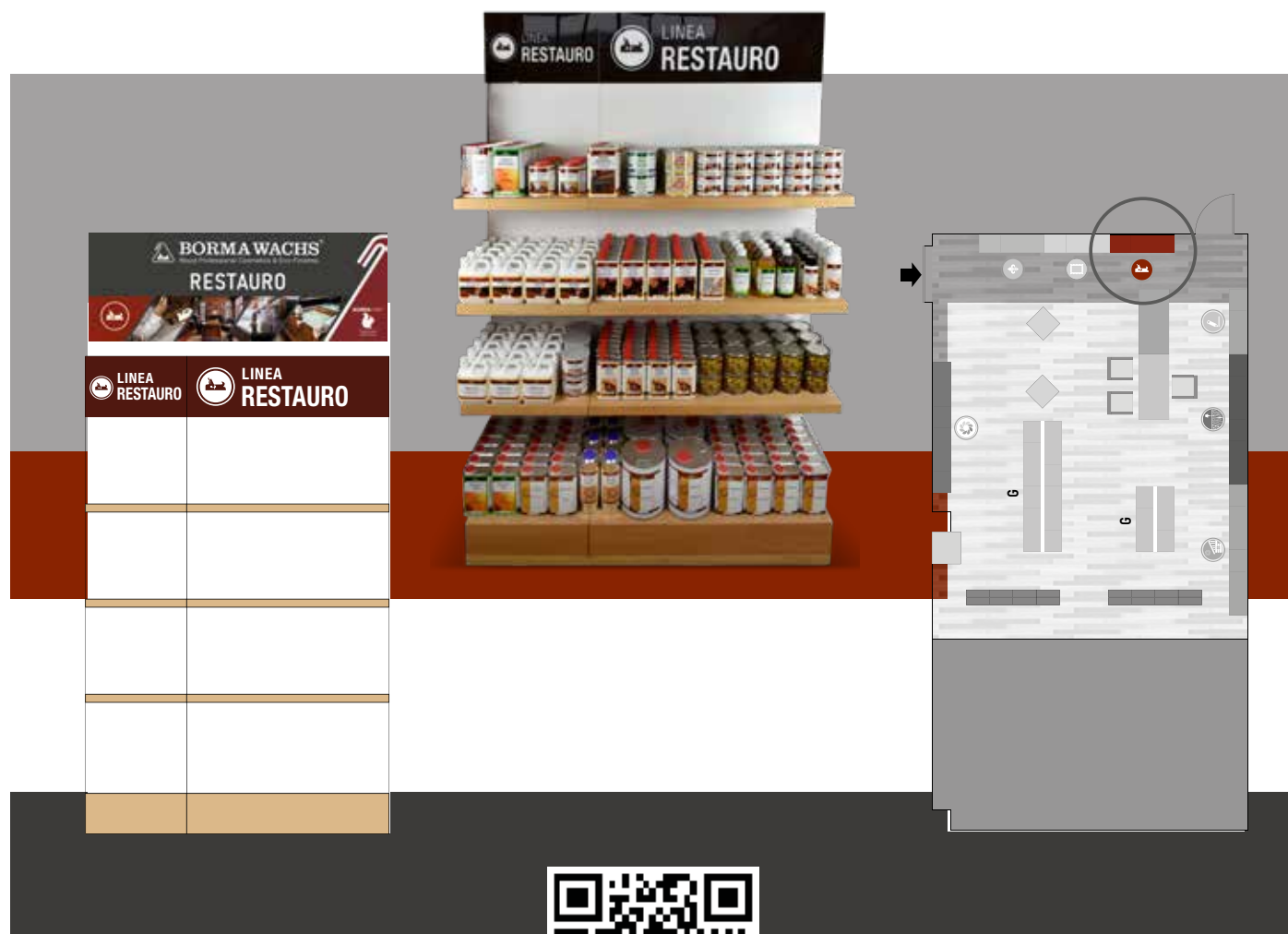


RESTORATION

For timeless beauty



For those who love to preserve and restore the things we hold dear: beeswax in paste and liquid form; shellac; maintenance oils; special solvents and specific products for the recovery and conservation of wooden artifacts.

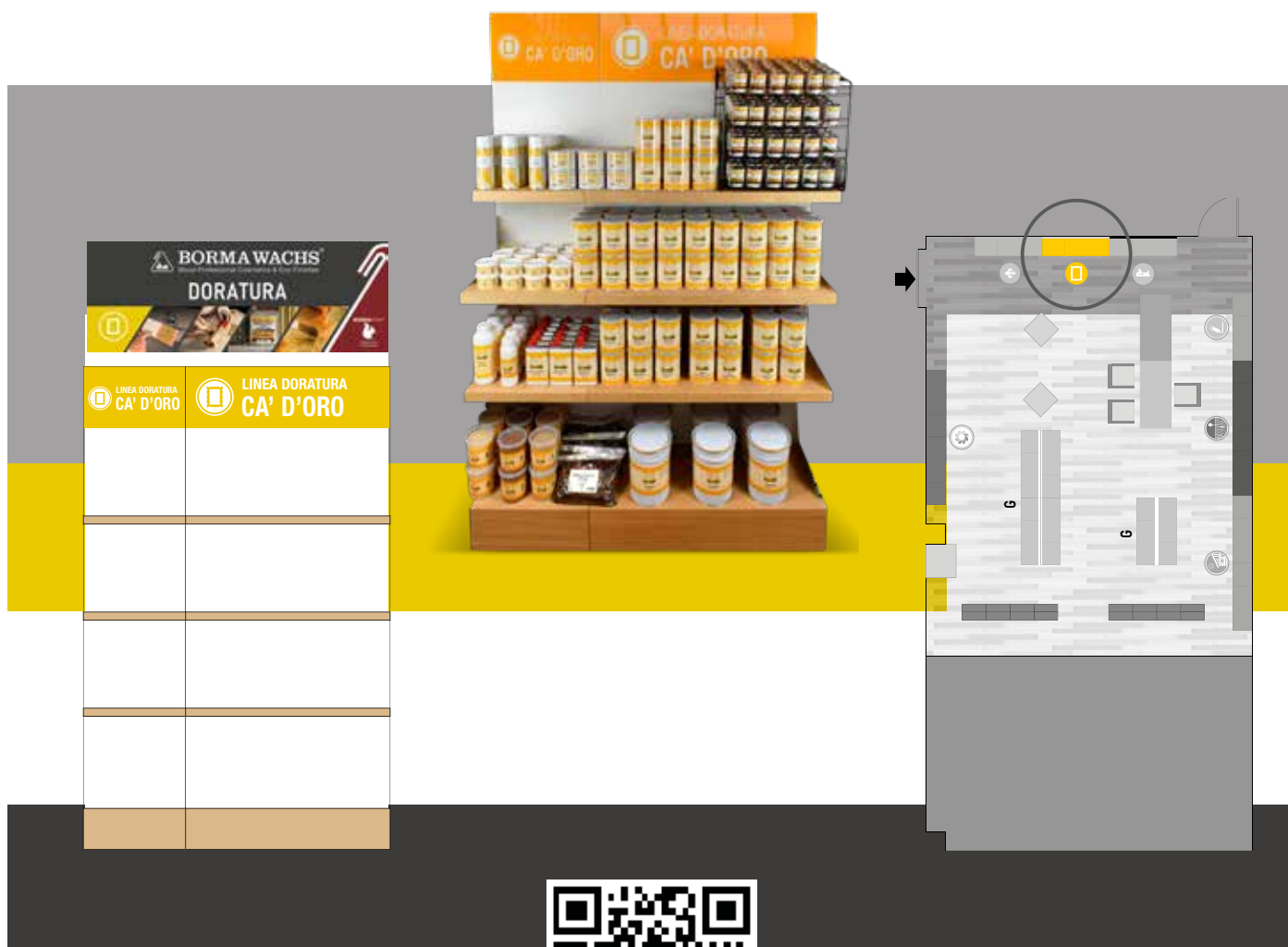


GILDING

Dressing with luxury



All the shine and charm of metal that makes every item precious: special primers and sealers; gilding glues; genuine and imitation metal leaf; protective finishes; specific gilding tools; gold-effect varnishes.

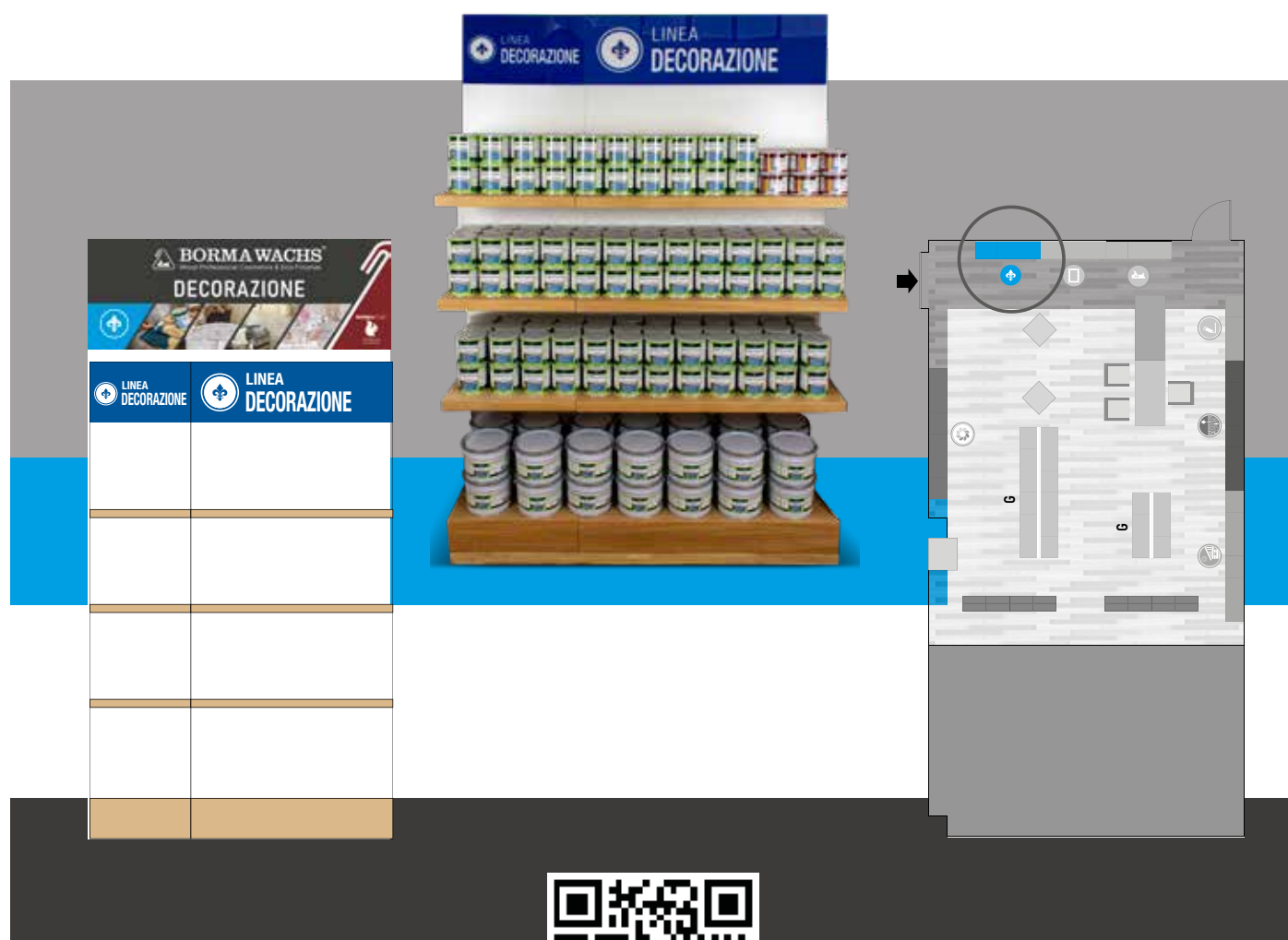


DECORATION

Creativity and style



A complete range of eco-friendly products to unleash your imagination and give personality to your furniture: chalk-based paints for creative restyling; decorative waxes; patinas; finishing products; special primers; vintage-style decorative accessories.



ENAMELS

The full expression of color



Covering and rich shades to give structure and strength to our wooden pieces: high-coverage enamels and undercoats, both traditional and water-based; anti-rust; ferro-micaceous coatings available in various formats and unlimited colors thanks to Borma Color tinting systems.



The Expression of Colour

Design, creativity, and customization are met with the three Borma Color Systems:

1 Oil

2 Water

3 Industrial

Technologies developed to independently formulate on-demand products with ease, quick and accurate, allowing selection from Borma's own collections or from major international colour charts such as RAL, NCS, and RAL Design. A complete range of solutions, now offering over 42,000 colours, to ensure maximum flexibility in colour management and optimized stock control.



EASY MANAGEMENT OF YOUR CUSTOMIZED COLOUR RANGE



CREATING AND SAVING YOUR RECIPES IN A DATABASE



COLOUR-MATCHING ANY TREATMENT AND FINISH



GETTING THE PERFECT TOUCH UP FOR YOUR FINISH



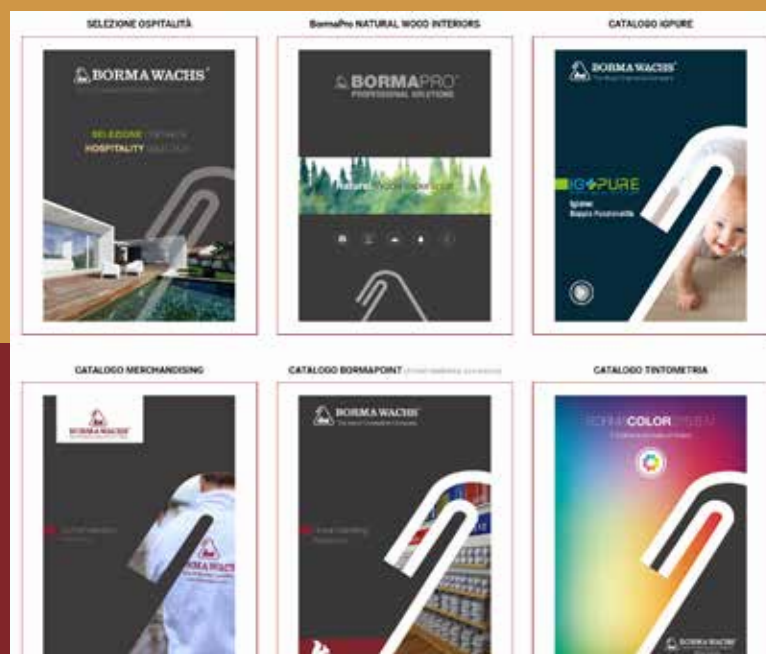




Accessible Expertise, Anytime

Borma Wachs' online services are much more than just a showcase — they are living spaces, designed for those who love wood and want to care for it with knowledge and respect. You'll find complete catalogues, organized by theme to help you easily navigate our range of products. In addition, you'll have access to colour charts and a dedicated section with tutorials, practical tips, and in-depth technical content — to learn, discover, and improve your work anytime. A simple, professional, and always-accessible support system — wherever you are, whenever you need it.

Because wood has a soul, and knowing how to enhance it is an art that can't be improvised.



WEB APP



Borma Wachs Configurator: a guided search tool seamlessly integrated at every step with the main features of the bormawachs.com website, now further enhanced with the support of artificial intelligence (AI).



Sales Support

Offer support and make a difference through every tool.

Borma Wachs supports professionals and retailers not only with quality products but also with a comprehensive range of tools designed to effectively and consistently boost sales.

Displays, colour charts, technical apparel, and informational materials are crafted to enhance the product range, guide the final customer's choice, and strengthen brand presence in sales and work environments.

Concrete support to communicate professionalism, expertise, and identity — from the very first glance.







Sharing Knowledge

Why establish the Borma Academy? Why invest so much in sharing our expertise? Because what we have built, discovered, and gathered over the years is a precious treasure we want to pass on to future generations.

We aim to provide a starting point: we know our value, but we believe in a future of even greater achievements — together — to which we are honoured to contribute with this passionate cornerstone.



Borma Wachs Academy is our interactive space — both physical and virtual — dedicated to professionals, artisans, and enthusiasts of wood decoration, care, and protection. The Academy offers a wealth of resources to learn professional techniques for the processing, restoration, and decoration of wooden objects and surfaces.

Discover all our courses, webinars, seminars, and all the useful information we provide for you:



RESTORATION



TOUCH-UP
& FILLERS



INTERIORS



EXTERIORS



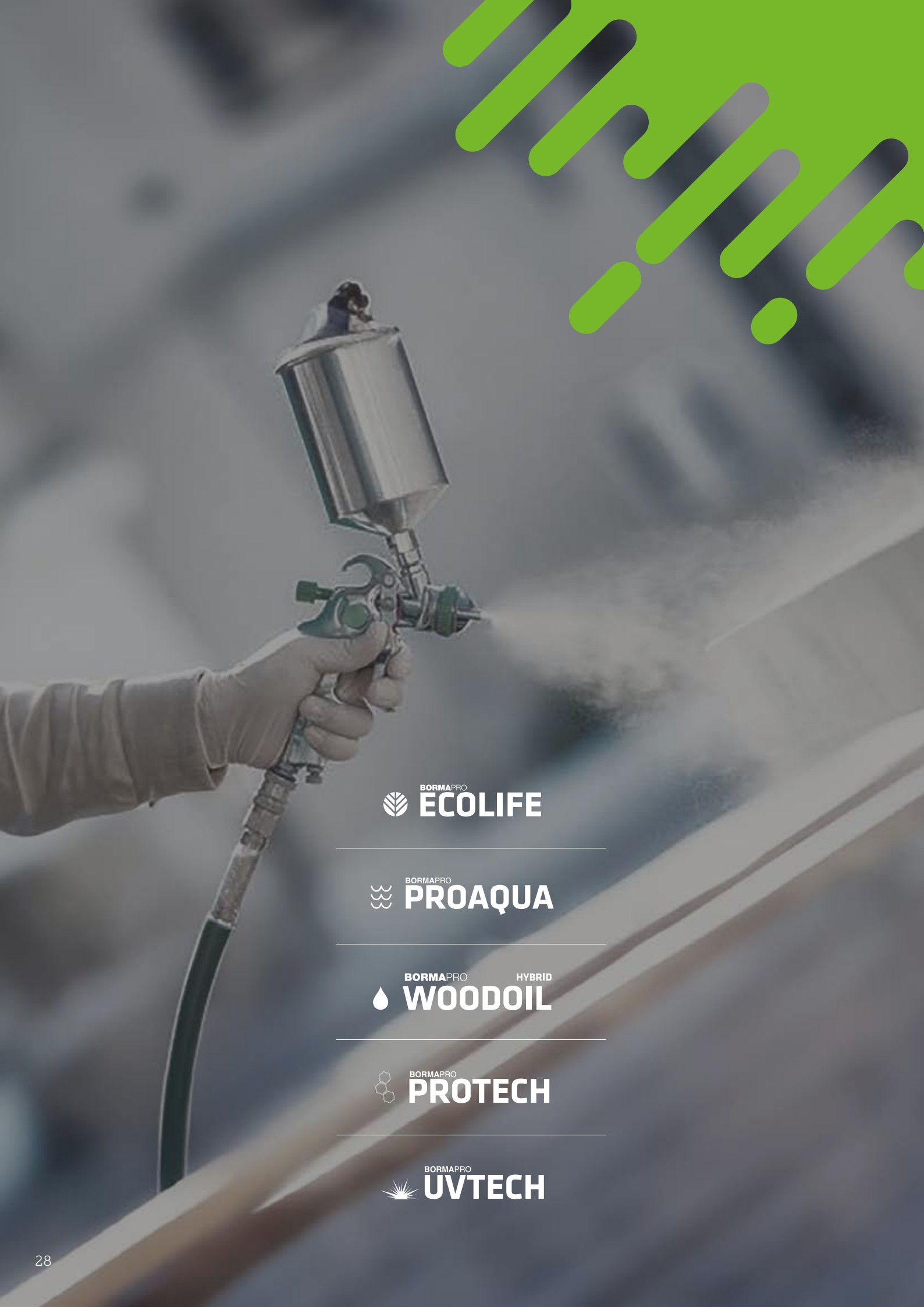
DECORATION



GILDING



BORMA PRO



BORMAPRO
ECOLIFE

BORMAPRO
PROAQUA

BORMAPRO HYBRID
WOODOIL

BORMAPRO
PROTECH

BORMAPRO
UVTECH

BORMAPRO®

INDUSTRIAL WOOD FINISHES



FROM DISTRIBUTION TO PRODUCTION

The Borma Pro line is the solution for those who work with wood every day, offering high-performance products for care, protection, and maintenance in industrial settings.

L O N G L I V E W O O D

From interiors — parquet, furniture, stairs — to exteriors exposed to the elements, every formulation is designed to ensure process efficiency, technical reliability, and long-lasting results, whether used in industrial coating lines or manual applications.

Concrete support for those seeking quality, operational speed, and top-level finishes.



www.bormawachs.com





BORMA WACHS®
Wood Professional Cosmetics
& Eco-Finishes



Restauro - Restoration - Restaurierung
Материалы для реставрации



Ritocco e stucchi - Touch-Up and Fillers
Retusche und Kitte - Ремонт покрытий



Esterni - Exteriors - Aussenbereich - Экстерьеры



Interni - Interiors - Innenbereich - Интерьеры



Doratura - Gilding - Vergoldung - Золочение



Decorazione - Decoration - Dekoration - Декорирование



Borma Pro



Borma Colors



B.P.S. s.r.l.

Via Industria, 4 - 30029 San Stino di Livenza
Venezia Italy
Tel. +39 0421 951900 - Fax +39 0421 951902

Wood Professional Cosmetics Eco-Finishes